

Feature/Capability	ALTO Internet Transaction Server (AITS)		Annual Maintenance	efi Digital Storefront		Annual Maintenance
		MSRP			MSRP	
	Base Price	\$5,000	\$923	Base Price	\$25,000	\$5,000
Job Submission via Web Page	Included			Included		
Job Submission via Windows Driver	Included			Included		
User Accounts	Included			Included		
Document Conversion**	Optional	\$11,750	\$2,168	Optional	?	?
Document Preview	Included			Included		
Graphical Job Ticket	Included			Included		
Reprint and Reuse of Job Content	Included			Included		
Pricing Module	Included			Optional	\$9,500	\$1,800
Accounting Reports	Included			Included		
Print Ordering from Document Library	Included			Included		
Credit Card Module	Optional	\$2,000	\$369	Optional	\$4,000	\$800
AD/LDAP Authentication	Included			Optional	\$4,000	\$800
Multi-site (more than one printshop)	Included			Optional	\$7,500	\$1,500
Template-Driven Business Cards and Stationery	Included			Optional Catalog Module	\$7,500	\$1,500
MIS Integration (Connect to Accounting System)	Optional	\$2,400	\$0	Optional	\$7,500	\$1,500
Additional Components Required	UltraPrint and UltraDoc	\$12,500	\$2,306	Micropress***	\$40,000/\$75,000	
Premium Install and Training	Required	\$4,800	\$0	Required	\$11,500	\$0
PC Requirements	PC Server w/ Windows Server 2008 and SQL Server 2008	\$6,000	\$0	PC Hardware included	\$0	\$0
Total Price (3 Years) Min/Max	ALTO Cost	\$37987/\$61740	Included	efi Cost	\$91,500/\$181,200	Included
Total Price (5 Years) Min/Max	ALTO Cost	\$44360/\$72837	Included	efi Cost	\$104,500/207,000	Included
The optional document conversion module allows the print center to accept several hundred different formats of application file formats without the need of running those applications in the print center. Assuming that the submitted jobs can be restricted to a combination of PDF, TIFF, postscript and PCL format print-ready files and/or the use of a shared Windows driver, the document conversion option is not necessary.				* Additional spreadsheet on Micropress configuration and pricing available		